

### REMARKS/ARGUMENTS

The Office Action mailed March 3, 2009 has been received and the Examiner's comments carefully reviewed. Claims 1-40 are rejected. Claims 1, 30 and 40 have been amended. For at least the following reasons, Applicants respectfully submit that the pending claims are in condition for allowance.

#### Claim Rejections Under 35 U.S.C. § 103

Claims 1-11, 14, and 16-40 are rejected under 35 U.S.C. 103(a) as being unpatentable over Shiraishi US Patent 6,809,724 in view of Barnett US Patent 7,174,517, further in view of Crandall US Patent 5,970,231.

With regard to Claim 1, the Office Action recites that "Shiraishi fails to teach selecting a current operating mode for a calendar channel when the calendar channel is activated, wherein the calendar channel utilizes the stored content previously used, wherein available operating modes within the calendar channel comprise an appointment view operating mode and an event view operating mode, and wherein one of the available operating modes is automatically selected as a default for the current operating mode when the calendar channel is activated, wherein each event that is accessible from the event view operating mode has a corresponding event time criteria, and wherein each appointment that is accessible from the appointment view operating mode has a corresponding appointment time criteria, and wherein events are maintained separate from appointments; accessing a schedule when the appointment view operating mode is activated, wherein the schedule includes appointments, wherein each appoint corresponds to a single entry in the schedule from stored content previously, wherein each appointment corresponds to a single entry in the schedule; Barnett teaches selecting a current operating mode for a calendar channel when the calendar channel is activated, wherein the calendar channel utilizes the stored content previously used, wherein available operating modes within the calendar channel comprise an appointment view operating mode and an event view operating mode, (see Barnett, column 15, lines 1-25) and wherein one of the available operating modes is automatically selected as a default for the current operating mode when the calendar channel is activated, (see Barnett 16, lines 15-40)

wherein each event that is accessible from the event view operating mode has a corresponding event time criteria, and wherein each appointment that is accessible from the appointment view operating mode has a corresponding appointment time criteria, (see Barnett, column 13, lines 30- 70) and wherein events are maintained separate from appointments; (see Barnett, column 12, lines 25-60) accessing a schedule when the appointment view operating mode is activated, wherein the schedule includes appointments, wherein each appointment corresponds to a single entry in the schedule from stored content previously, wherein each appointment corresponds to a single entry in the schedule; (see Barnett; column 15 ,lines 15-25) However, they fail to teach transmit information to a portable device wirelessly. Crandall teaches transmit information from a remote location to a portable device wirelessly. (see Crandall; col. 9, lines 1-20; col. 3, lines 45-50).” In response, Claim 1 has been amended to more clearly define the invention.

As amended, Claim 1 recites in part “automatically and repeatedly receiving a broadcast transmission including calendar channel content encoded on a communication signal that is automatically broadcast to many electronic devices at the same time such that each of the electronic devices receives the same calendar channel content; wherein the broadcast transmission includes public messages and private messages; wherein the public messages are decodable by each of the many electronic devices receiving the broadcast and wherein the private messages within the broadcast are decodable only by a single electronic device receiving the broadcast.” Among other differences, the cited references fail to teach broadcasting the calendar channel content wherein the broadcast transmission includes public messages and private messages.”

For example, Barnett teaches that a server delivers calendar information in response to a request. At col. 6, lines 6-12, Barnett teaches “Application server 106 serves personal calendars, event directory contents, user profiles, and other types of pages to users in response to Hypertext Transfer Protocol (HTTP) requests relayed by load balancers 105 in web servers layer 102. In one embodiment, server 106 is implemented as a set of shared libraries that are dynamically linked and loaded at runtime.” As can be seen, Barnett does not teach that the calendar information is broadcast to many different electronic devices. The addition of

Crandall does not cure these deficiencies. For example, while Crandall teaches that content may be delivered wirelessly, Crandall does not teach that that broadcast transmission includes public messages and private messages; wherein the public messages are decodable by each of the many electronic devices receiving the broadcast and wherein the private messages within the broadcast are decodable only by a single electronic device receiving the broadcast.” Instead, Crandall is only concerned with delivering an electronic newspaper that does not contain personalized information. Since the cited references fail to teach broadcasting the calendar channel content wherein the broadcast transmission includes public messages and private messages, Claim 1 is proposed to be allowable. Claims depending from Claim 1 are proposed to be allowable as they depend on a valid base claim.

Claim 30 as amended recites in part “a means for automatically and repeatedly receiving a broadcast transmission including calendar channel content encoded on a communication signal that is automatically broadcast to many electronic devices at the same time such that each of the electronic devices receives the same calendar channel content; wherein the broadcast transmission includes public messages and private messages; wherein the public messages are decodable by each of the many electronic devices receiving the broadcast and wherein the private messages within the broadcast are decodable only by a single electronic device receiving the broadcast.” Claim 30 is proposed to be allowable for at least the reasons presented above. Claims depending from Claim 30 are proposed to be allowable as they depend on a valid base claim.

Claim 40 as amended recites in part “automatically and repeatedly receive a broadcast transmission including calendar channel content encoded on a communication signal that is automatically broadcast to many electronic devices at the same time such that each of the electronic devices receives the same calendar channel content; wherein the broadcast transmission includes public messages and private messages; wherein the public messages are decodable by each of the many electronic devices receiving the broadcast and wherein the private messages within the broadcast are decodable only by a single electronic device receiving the broadcast.” Claim 40 is proposed to be allowable for at least the reasons

presented above. Claims depending from Claim 40 are proposed to be allowable as they depend on a valid base claim.

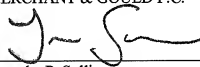
Conclusion

In view of the foregoing amendments and remarks, all pending claims are believed to be allowable and the application is in condition for allowance. Therefore, a Notice of Allowance is respectfully requested. Should the Examiner have any further issues regarding this application, the Examiner is requested to contact the undersigned attorney for the applicant at the telephone number provided below.

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Respectfully submitted,

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